
Finding Your Passion



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WHAT IS PASSION?

That which **interests** you and **contributes** to the greater good.

When pursued, you have the ability to **work energetically**, **succeed naturally**, and make an **impact effortlessly**.

“If you can find what is your passion, if you can find what you love, you never get tired. And if you do feel tired, you’re still “fueled by the energy of your work.” -Oprah Winfrey



A photograph of Jeff Bezos, the CEO of Amazon, speaking. He is bald, wearing a dark suit, white shirt, and dark tie. He has his hands outstretched to the sides. The background is a solid blue color. A semi-transparent blue box is overlaid on the lower half of the image, containing a quote in white and red text.

“I think we all have passions, and you don’t get to choose them. But you have to be alert to them,”
“You have to be looking for them. -Jeff Bezos





“This hour in history needs a dedicated circle of transformed nonconformists. Our planet teeters on the brink of annihilation; dangerous passions of pride, hatred, and selfishness are enthroned in our lives; and men do reverence before false gods of nationalism and materialism. The saving of our world from pending doom will come, not through the complacent adjustment of the conforming majority, but through the creative maladjustment of a nonconforming minority.”
-Martin Luther King Jr.

*“Be passionate about something
and lean to that strength”
-Michelle Obama*



What passion is NOT.

→ **DRAINING**

You GAIN energy by investing in your passion.

→ **FIXED**

Your passion can change as you develop wisdom and experience

→ **IGNORING PRACTICAL NEEDS TO PURSUE WHAT WE ENJOY**

Seek balance between what fuels you and what funds you. They can be one in the same. There are times though, when they are not.

THE PASSION FORMULA

PURPOSE

Exists for the service of others

- Solves a problem
- Contributes to the well-being of someone else
- Causes growth, advancement and development



INTEREST

Exists for personal fulfillment

- Piques curiosity
- Fuels mindset evolution
- Sparks creativity
- Brings natural talents, gifts and abilities to the forefront



PASSION

Exists for personal fulfillment and the greater good.

- Provides you energy to live
- Gives you a reason to “jump” out of bed in the morning
- Provides opportunity to use your natural talents, gifts and abilities
- Flows new ideas to you
- Aligns you with your practice of faith and other people

THE PASSION FORMULA QUESTIONS

PURPOSE

Exists for the service of others

- What challenges are people facing right now?
- What challenges have people faced over the course of humanity?
- Where can humans be/do better?
- Where is change needed?
- What are people seeking?
- What can't people do without?



INTEREST

Exists for personal fulfillment

- What do I like learning about?
- What pushes me to grow mentally?
- What inspires me to create new things?
- What am I naturally good at?

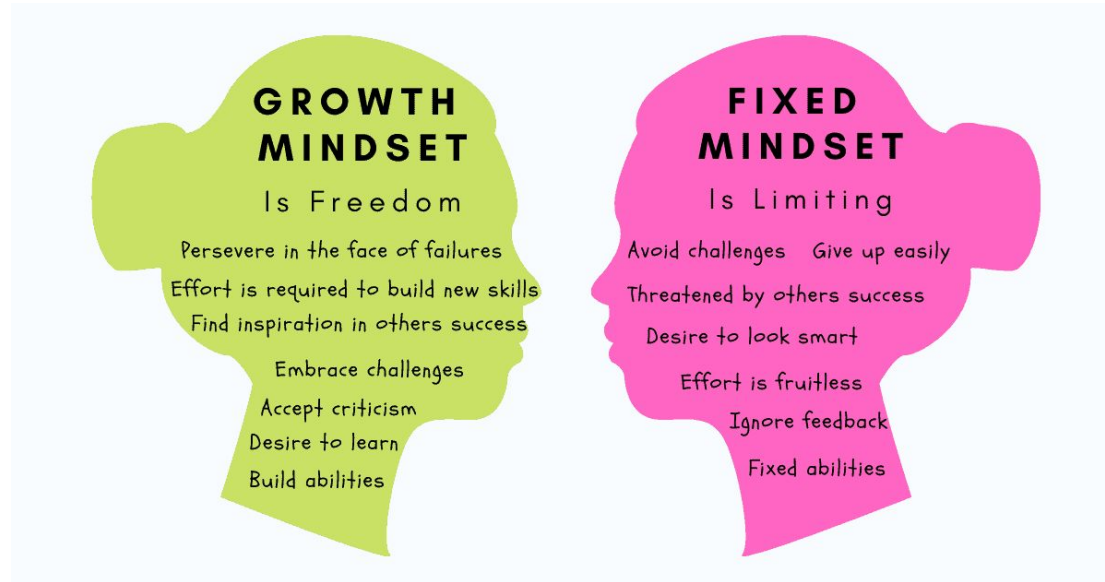


PASSION

Exists for personal fulfillment and the greater good

- If I were doing this daily, I would jump out of bed excited?
- Ideas naturally come out of nowhere when I am thinking about this?
- When I pray, meditate, seek guidance from non-physical resources, I feel a "yes" when I am doing this?

MINDSET KEYS TO SUCCESS



I MAY NOT HAVE IT NOW BUT I CAN DEVELOP IT.

— Passion Exercise

“I exist to {insert interest here} so that people can {insert purpose here}. I do this by {insert your service/product/talent/}.”



Mapping **YOUR** Passion Journey

Before I developed a way to make money I would:

What did you do **before** money was a factor?

I was most unhappy when:

When were you the **most** unsatisfied?

Passion Develops

With Wisdom and Experience.

The route that led me to the most money was:

What have you done that has made you the **most** money with the **least** effort?

I am the most fulfilled when:

When you go to bed at night, what makes you say “**today** was a day of great accomplishment?”



Suporia's Passion Journey

Before I developed a career/way to make money I would:

Speak at church about church about God.

I was most unhappy when:

I felt disconnected to God/the greater meaning in everything.

Passion Develops

With Wisdom and Experience.

The route that led me to the most money was:

Understanding what mattered to people.

I am the most fulfilled when:

I can provide solutions that get companies and people from where they are to where they want to be.



Darrin's Passion Journey

Before I developed a career/way to make money I would:

Develop websites for free.

I was most unhappy when:

When I felt I did not have freedom.

Passion Develops

With Wisdom and Experience.

The route that led me to the most money was:

When I asked God to direct my steps.

I am the most fulfilled:

I am helping other people achieve happiness and do what they love.



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Your turn! **Write your own.**



Tip

This does not have to be perfect but it does have to be **AUTHENTIC** in order for it to manifest.



RESOURCES

[Stanford Study on Developing Passion](#)

[Developing a Growth Mindset](#)

